

Unexpectedly ... hip?

Jennifer Sahn

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Earlier this week, I received a message from Scott Walker, *Orion*'s indomitable marketing director, reporting that a remarkable stream of traffic to our website was coming from www.radiohead.com/deadairspace. And sure enough, there it is, a link to *Orion* in the left-hand column of the website created by members of one of the most innovative and influential pop bands of our musical era.

Radiohead, of course, has been in the news a great deal lately for making a download of their new album, *In Rainbows*, available through their own website and allowing fans to choose what they wanted to pay for it, in the process skipping the middle-folk, the record company, entirely. NOTE: though it once was available here, the album was released 1/1/08 and became unavailable by download.

And so the big news here at *Orion*, then, is that the band, or someone in the band, reads our little mag. Flattering, indeed. Perhaps even more flattering than the time we got a change-of-address card from Ted Kaczynski, the Unabomber, as he was being transferred from one prison to another. He wanted to make sure his copies of *Orion* followed him. We always knew that *Orion*'s readership, while rather humble in size, contained some fairly influential people.

The Ted K Archive

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